

99th Fraternity Communications Association Award Winners

AWARDS OF DISTINCTION

Marilyn Simpson Ford Distinguished Service Award

Drew Logsdon - Sigma Nu

Evin C. Varner, Jr. Fraternal Communications Award

Dale Slivinske - Theta Chi

RECOGNITIONS

Outstanding Committee Chair

Cody Cramer - FarmHouse

Outstanding Committee Member

Aaron Bauer - Alpha Tau Omega

Outstanding Associate Partner

Pixel Point, LLC

CRITICS' CHOICE AWARDS

Cover Design

1. Phi Sigma Pi National Honor Fraternity: The Purple & Gold Spring 2021
2. Tau Kappa Epsilon Fraternity: THE TEKE Fall 21 / Winter 22 Cover
3. Delta Zeta Sorority: The LAMP of Delta Zeta Winter 2020-2021 Cover

LogoDesign

1. Kappa Alpha Order: 79th Convention and Brotherhood Weekend logo
2. Zeta Tau Alpha Fraternity: My Zeta Story Podcast
3. Beta Theta Pi Fraternity: Giving Day Challenge

Single Page Design

1. Kappa Delta Sorority: KD Poll
2. Alpha Delta Pi Fraternity: KD Poll The Angelos, summer 2021
3. Beta Theta Pi Fraternity: 9/11 Tribute

Two-Page Design

1. Delta Gamma Fraternity: Campus Traditions
2. Beta Theta Pi Fraternity: "Love in Lubbock"
3. Alpha Chi Omega Fraternity: Real. Strong. Woman. Story Opening Spread, Fall 2021 Lyre

William C. Levere Award for Total Communication

1. Beta Theta Pi Fraternity: Unmasked! The Secret Identities of Beta's Most Iconic Catchphrases
2. Alpha Gamma Delta Fraternity: Academy for Collegiate Officers
3. Kappa Alpha Order

Annual or Biennial Report

1. Alpha Chi Omega: 2021 Foundation Impact Report
2. The Pi Kappa Alpha International Fraternity: 2020 Annual Report
3. Delta Upsilon: 2021 Annual Report

Educational Resources

1. Zeta Tau Alpha Fraternity: Guide to Recruitment and Retention
2. Alpha Gamma Delta Fraternity: 2021-22 Recruitment Marketing Toolkit
3. Gamma Phi Beta International Sorority: The BEDI Summit Collegian Companion Guide

Promotional Resources

1. Lambda Kappa Sigma Pharmacy Fraternity: FabPharmFun Boxes
2. Alpha Delta Pi: Founders' Day Event Guide
3. Kappa Kappa Gamma, "Keynotes" podcast

Publication Improvement - Printed Materials

1. Alpha Chi Omega: MyJourney Facilitation Guide
2. Zeta Tau Alpha Fraternity: Guide to Anniversary Celebrations
3. Alpha Xi Delta Fraternity: Examining Our Commitment to Racial Justice

Alumni or Alumnae Engagement Effort

1. Alpha Delta Pi: 2021 Founders' Day Event Guide
2. Gamma Phi Beta International Sorority: The Clara Project Participation Guide
3. Alpha Omicron Pi Fraternity: Mentor Power Hour

DIGITAL AWARDS

Blog

1. Delta Gamma Fraternity: Pride for My Child and My Sisterhood
2. National Panhellenic Conference: TheSororityLife.com
3. Alpha Gamma Delta Fraternity: Alpha Gamma Delta blog



Digital Newsletter

1. Delta Zeta Sorority: Collegiate Operations Newsletter
2. National Panhellenic Conference: TheSororityLife.com Monthly Newsletter
3. Kappa Kappa Gamma: All Member Experience Educational Newsletter 2021

Specific Purpose Website

1. Phi Mu: Phi Mu Foundation's One Destiny website
2. Alpha Xi Delta Fraternity: National Convention website
3. Delta Tau Delta Fraternity: Delt Stories

Video Presentation – Short

1. Alpha Phi International Fraternity: Nancy DeVoe 150th Anniversary Reflection
2. Phi Sigma Pi National Honor Fraternity: 2022 National Convention Promo
3. Sigma Pi: National Sigma Pi Recruitment Video 2021-22

Video Presentation – Long

1. Phi Delta Theta Fraternity: Campaign 2030: Member Development
2. Beta Theta Pi Fraternity: Mississippi Recruitment Video
3. Delta Gamma Fraternity: Delta Gamma Philanthropy Video

Social Media Engagement

1. Phi Mu Alpha Sinfonia Fraternity
2. Zeta Tau Alpha Fraternity
3. Alpha Chi Omega Fraternity

Excellence in Digital Integrated Marketing

1. Alpha Chi Omega Fraternity: Diversity, Equity and Inclusion Campaign
2. Kappa Delta Sorority: Constant. Confident. Kappa Delta. Recruitment Campaign
3. Alpha Gamma Delta Fraternity: Academy for Collegiate Officers

MAGAZINE & WRITING AWARDS

Fred F. Yoder Award for Overall Excellence

1. Kappa Alpha Order: Kappa Alpha Journal
2. Alpha Chi Omega Fraternity: The Lyre
3. Alpha Phi International Fraternity: Alpha Phi Quarterly

Writing – Short

1. Delta Upsilon: Marketing and Branding in Recruitment
2. Delta Tau Delta Fraternity: Rising Above
3. Alpha Omicron Pi: AOII International President's Viewpoint by Crystal Grafton Combs

Writing – Long

1. Kappa Alpha Order: The Country Doctor Who Helped Make Missouri Spaces Smoke-free
2. Alpha Chi Omega Fraternity: "Messages from a Multinational Machine," Collegiate Corner, Summer 2021 Lyre
3. Alpha Phi International Fraternity: Alpha Phi - A Year in the Life

Inter/National Website

1. Kappa Kappa Gamma: KappaKappaGamma.org
2. The Pi Kappa Alpha International Fraternity: pikes.org
3. Chi Omega Fraternity: ChiOmega.com

Design – Feature Article

1. Beta Theta Pi Fraternity: Unmasked! The Secret Identities of Beta's Most Iconic Catchphrases
2. Pi Beta Phi: Self-care is not Selfish
3. Kappa Delta Sorority: Sister to Sister

Story Packaging – Short

1. Beta Theta Pi Fraternity: Politically Speaking
2. Alpha Phi International Fraternity: Celebrating Stories of our Sisterhood
3. Alpha Delta Pi: Supporting Families

Story Packaging – Long

1. Tau Kappa Epsilon Fraternity: Climbing to New Heights
2. Delta Gamma Fraternity: One Giant Leap for Women
3. Gamma Phi Beta International Sorority: Generation to Generation

Publication Improvement – Magazine

1. Tau Professional Engineering Fraternity: The Gear
2. Pi Kappa Phi Fraternity: The Star & Lamp
3. Chi Psi Fraternity: The Purple and Gold

