

100th Fraternity Communications Association Award Winners

AWARDS OF DISTINCTION

Marilyn Simpson Ford Distinguished Service Award

Sarah Shepherd - Beta Theta Pi

Evin C. Varner, Jr. Fraternal Communications Award

Jesse Lyons - Kappa Alpha Order

RECOGNITIONS

Outstanding Committee Chair

Victoria Mescall - Alpha Delta Pi
Midyear Conference Committee

Outstanding Committee Member

Russ Keene - Pi Kappa Alpha
Annual Conference Committee

Outstanding Associate Partner

HistoryIT

CRITIC'S CHOICE AWARDS

Cover Design

1. Gamma Phi Beta Sorority: *The Crescent of Gamma Phi Beta* - Spring 2022
2. Kappa Delta Sorority: *The Angelos of Kappa Delta* - Summer 2022
3. Delta Zeta Sorority: *The LAMP of Delta Zeta* - Winter 2021–2022

Logo Design

1. Delta Gamma Fraternity: Sesquicentennial Logo
2. Sigma Tau Gamma Fraternity: Grand Conclave Kansas City Logo
3. Chi Phi Fraternity: 156th Congressional Logo

Single Page Design

1. Alpha Xi Delta Fraternity: Alpha Xi Delta Votes
2. Alpha Delta Pi: Myth Busting COR
3. Sigma Alpha Epsilon Fraternity: 84th National Leadership School Ad

Two-Page Design

1. Kappa Kappa Gamma: The Mix - Spring/Summer 2022
2. Tri Sigma: *The Triangle* - "Roadtrip to Farmville"
3. Beta Theta Pi Fraternity: "No Fraternity Is Untouchable"

Social Media Engagement-Single Post

1. Zeta Tau Alpha Fraternity: Let's Spell It Out: Halloween 2022
2. Tri Sigma: Purple & Pearls Boutique Relaunch
3. Beta Theta Pi Fraternity: Beta Brotherhood - June 1, 2022

COMMUNICATIONS AWARDS

William C. Levere Award for Total Communication

1. Alpha Gamma Delta Fraternity: Convention 2022
2. Delta Gamma Fraternity: Sesquicentennial Launch
3. Kappa Delta Sorority: "Sisterhood, Community and Confidence: Celebrating 125 Years of Kappa Delta" Campaign

Annual/Biennial Report

1. Zeta Tau Alpha Fraternity: ZTA Biennial Report 2020-2022
2. Delta Gamma Foundation: 2021-2022 Annual Impact Report
3. Alpha Gamma Delta Fraternity: 2022 Gratitude Report

Educational Resources

1. North American Interfraternity Conference: Making an Impact Brochure
2. Alpha Xi Delta Fraternity: Extension Materials
3. Alpha Tau Omega Fraternity: 2022 Expansion Handbook

Promotional Resources

1. Alpha Gamma Delta Fraternity: Extension Packet
2. Alpha Chi Omega Foundation: "Common Bond. Uncommon Impact." Campaign Influencer Box
3. Alpha Tau Omega Fraternity: 2022 Expansion Handbook

Publication Improvement - Printed Materials

1. Beta Theta Pi Fraternity: Campus Selection Packet
2. Tri Sigma: 2022 Annual Report
3. Tri Delta: Tri Delta's Foundation Brochure

Alumni or Alumnae Engagement Effort

1. Zeta Tau Alpha Fraternity: Zeta Day in a Box: Better Together
2. Tri Sigma Foundation: 2022 Holiday Campaign
3. Alpha Delta Pi: Founders' Day 2022 Event Guide



INDIANAPOLIS, INDIANA

DIGITAL AWARDS

Blog

1. Kappa Delta Sorority: The Emerald Edit
2. Sigma Alpha Epsilon Fraternity: The Record Online
3. Tri Delta: The Trident Online

Inter/National Website Improvement

1. Kappa Delta Sorority: kappadelta.org
2. Alpha Chi Omega Fraternity: alphachiomega.org
3. FarmHouse Fraternity: farmhouse.org

Video Presentation - Short

1. Chi Omega Fraternity: Make-A-Wish Convention Video
2. Beta Theta Pi Fraternity: 183rd Convention Recap
3. Kappa Delta Sorority: A Refreshed Look for Kappa Delta | 125 Years of Kappa Delta

Video Presentation - Long

1. Alpha Tau Omega Fraternity: 2022 THON
2. Alpha Chi Omega Fraternity & Foundation: "Common Bond. Uncommon Impact." Campaign Launch Video
3. Delta Upsilon International Fraternity: Leadership Institute 2022 – Know Before You Go

Social Media - Engagement

1. Zeta Tau Alpha Fraternity
2. Sigma Phi Epsilon Fraternity
3. Phi Delta Theta Fraternity

Specific Purpose Website

1. Gamma Phi Beta Sorority: 10 Years Stronger website
2. Delta Tau Delta: Delta Tau Delta Educational Foundation - Forging the Future Campaign Microsite
3. Zeta Tau Alpha Fraternity: ZTADayofGiving.org

Digital Newsletter

1. Kappa Delta Sorority: Collegiate Confidante
2. Kappa Kappa Gamma: Kappa Updates from Kappa Kappa Gamma Fraternity Council
3. Gamma Phi Beta Sorority: Gamma Phi Beta Quarterly Foundation Newsletter

Excellence in Digital Integrated Marketing

1. Kappa Delta Sorority: "Sisterhood, Community and Confidence: Celebrating 125 Years of Kappa Delta" Campaign
2. Sigma Phi Epsilon Fraternity: Founders Day of Giving 2022 Campaign
3. Delta Gamma Fraternity: Delta Gamma Sesquicentennial Launch

MAGAZINE & WRITING AWARDS

Fred F. Yoder Award for Overall Excellence

1. Alpha Omicron Pi: *To Dragma of Alpha Omicron Pi*
2. Kappa Delta Sorority: *The Angelos of Kappa Delta*
3. Delta Tau Delta Fraternity: *The Rainbow*

Writing – Short

1. Delta Zeta Sorority: The Truly Blog - "Be an Ally by Crusading for Justice"
2. Alpha Xi Delta Fraternity: *The Quill* Winter 2022 - "Showing Yourself Kindness"
3. Kappa Delta Sorority: *The Angelos* Spring 2022 - "Go Confidently, Therapy 101"

Writing – Long

1. Phi Mu Fraternity: *The Aglaia* Spring 2022 - "10 Days at the Ukrainian Border"
2. Delta Zeta Sorority: *The LAMP* Winter 2021-2022 - "Creating Her Own Field of Dreams"
3. Beta Theta Pi Fraternity: *The Beta Theta Pi* Winter 2022 - "Wrongfully Convicted"

Design – Feature Article

1. Beta Theta Pi Fraternity: *The Beta Theta Pi* Anniversary Issue 2022 - "The Beta Theta Pi - 150 Years"
2. Theta Tau Professional Engineering Fraternity: *The Gear* Spring 2022 - "Sirius Business"
2. Kappa Alpha Order: *The Kappa Alpha Journal* Spring 2022 - "Legend Unknown"

Story Packaging – Short

1. Kappa Delta Sorority: *The Angelos* Summer 2022 - "Blank to Brilliant"
2. Tri Sigma: *The Triangle* 2022 - "Roadtrip to Farmville"
3. Gamma Phi Beta Sorority: *The Crescent* Winter 2022 - "True and Constant"

Story Packaging – Long

1. Kappa Delta Sorority: *The Angelos* Fall 2022 - "125 Stories of Kappa Delta"
2. Beta Theta Pi Fraternity: *The Beta Theta Pi* Winter 2022 - "Stephen Sondheim | Father of the American Musical Dies at 91"
3. Phi Mu Fraternity: *The Aglaia* Fall 2022 - "'In Person' for the 2022 National Convention"

Publication Improvement – Magazine

1. Kappa Delta Sorority: *The Angelos of Kappa Delta*
2. Tri Sigma: *The Triangle*
3. Alpha Tau Omega Fraternity: *The Palm*

